

Manor Royal BID BID Levy Leaflet

Term 3 | Year 1 | 2023 - 24

Your BID Levy Bill explained

This leaflet provides information about the activities of the Manor Royal Business Improvement District (BID) in the last year and how the BID levy will be invested this year.

All businesses responsible for a property of £12,000 rateable value or more contribute annually in the form of a levy to a fund that they manage through the BID to deliver the improvements and services outlined in the agreed Business Plan.

The levy rate is 1.1% of the rateable value of the property with a cap of £4,000 - so no property attracts a levy of more than £4,000.

No inflation has been applied.

Every penny of the BID Levy is re-invested in Manor Royal by the Manor Royal BID Company (MRBD Limited), a not for profit company whose directors are drawn from fellow Manor Royal businesses who give their time voluntarily.

The Business Plan, Annual Reports, financial accounts and other information about the Manor Royal BID is available upon request or at www.manorroyal.org

FOCUSSED ON CHANGE

Originally set up in June 2013, businesses have twice voted to keep the Manor Royal BID going. In March 2023 businesses voted to continue the BID for another 5 years (2023-2028).

This leaflet summarises the work and achievements of the past year. None of this would have happened without the BID, which is managed by Manor Royal businesses.

To satisfy print deadlines this leaflet was prepared before the year end. All details are correct as of that date. The financial figures include actuals and fair estimates of committed spend to the end of the financial year (31st March).

If you want to know more about the Manor Royal BID or to get involved, please contact the BID Office or visit www.manorroyal.org

THANK YOU FOR VOTING "YES"

In March 2023, 88.8% of voting Manor Royal businesses, accounting for 93.4% by rateable value, voted "yes" to continue the Manor Royal BID for a third five year term (2023-28). This creates the mandate for the BID to draw down an investment package of over £5m solely focussed on the improvement of Manor Royal as a place to trade and work.

This leaflet provides highlights of some of the numerous improvements and dedicated additional services provided to Manor Royal businesses by the BID. To read the new Business Plan and to see what will be delivered over the next five years visit www.manorroyal.org/BID3



The Levy explained

Be part of it!

A look back at last year

How the BID levy was spent

These figures are based on unaudited figures direct from the BID financial records. They are correct as at 31 January and include fair estimates of spend to the year end.

INCOME	£	%
BID Levy	493,184	61%
Other income	309,844	39%
Total Income	803,028	

EXPENDITURE	£	%
Project costs (by business plan priority)		
Objective 1: Promote & influence	43,209	5%
Objective 2: Trade & save	133,567	17%
Objective 3: Infrastructure & facilities	393,051	49%
Objective 4: Manage & maintain	235,620	29%
Total project costs	805,447	100%
Central costs	68,187	8%
Accrual for renewal	10,519	1%
Levy collection fee	16,236	2%
Total expenditure	900,389	111%
Operating balance (anticipated)	(97,361)	
Fund carried forward from prior year	129,033	
Closing balance (anticipated)	31,672	



What the Manor Royal BID Delivered

Throughout the year the Manor Royal BID has continued to deliver core services and projects exclusively to Manor Royal companies, including: production and distribution of Manor Royal News, monthly eBulletins, website maintenance and social media management, free business listings, free to access Business Watch scheme, reduced cost training, easit travel scheme, free to access Jobs Board, free on-line training, representation and lobbying and a dedicated programme of events.

Working for a better Manor Royal

As well as investing in better services and facilities, the Manor Royal BID has been working at a strategic level to ensure the area is well-placed to benefit from new investment. The Manor Royal BID is a key part of the Crawley Town Deal Board and has already attracted additional funding to help deliver new park areas, as well as funding to support transport infrastructure improvements as part of the Crawley Growth Programme. Following its successful renewal and in addition to providing core services, the BID is now set to draw down millions of pounds of new additional funding over the next few years to improve the public realm, create new facilities and make Manor Royal more sustainable.

Objective 1, Promote & influence

- Manor Royal News distributed quarterly to every business and eBulletins issued to circa 2,000 subscribers each month
- Crawley Observer "From the Manor" columns continue to feature company and development stories
- 7 key events including Know Your Neighbour, Manor Royal Matters, People Conference and a Christmas Event attended by circa 1,000 people
- Charity 6-a-side Football, Zumba and Christmas event raise over £2,000 for good causes
- Manor Royal Careers Fair attended by over 400 people with 100 people being offered a job or second interview
- Quarterly programme of free informal "Connected Crawley" networking, in partnership with Gatwick Diamond Business, Crawley Town Centre BID and Freedom Works
- Instrumental in Crawley Town Deal Board, £21.1m funding allocation from Government including multi-million pounds of investment allocated directly to Manor Royal projects
- Regular managed social media content (Facebook, Twitter, Instagram, LinkedIn)
- Manor Royal represented on national industry bodies: British BIDs
- Manor Royal BID a key deliver partner as part of the £60m Crawley Growth Programme.
- Manor Royal BID helps to secure £1m from Arts Council England and acts as the accountable body in support of arts and cultural activities across the town.

Objective 2, Trade & save

- Almost 100 businesses and 1,000s of staff benefit from easit transport, saving over £190,000 in membership fees alone
- 38 accredited training sessions, attended by over 300 learners saving over £38,000⁽¹⁾
- Over 700 job postings on the Manor Royal Jobs Board saving companies over £170,000⁽¹⁾
- Manor Royal eLearning Platform(Access) providing free online training
- Cari Wellbeing Platform launched providing free to access staff and company wellbeing promotion and assessment tool.
- 5 volunteering days facilitated providing 180 hours of conservation-based team building, with support from Sussex Wildlife Trust
- Management of Manor Royal Digital Signs providing cheaper local advertising

(1) Figures do not include events, training or jobs posted taking place in February and March

Objective 3, Infrastructure & facilities

- The Base (Fleming Way) micropark officially opened providing new facilities and public realm
- Local Energy Company (Re-Energise Manor Royal) officially launched to facilitate the decarbonisation of Manor Royal companies by making it cheaper and easier for them to generate renewable energy from funded solar PV installations
- Next phase of the Crawley Growth Programme transport infrastructure improvements underway to provide a dedicated eastbound bus lane along Manor Royal road and improvement to Gateway 1 roundabout.
- Detailed design work for Woolborough Lane Linear Park underway
- Detailed design work progressed for Manor Royal (Central) Superhub and surrounding park area.
- New grant funded public art work installed at the Terrace Pocket Park.

Objective 4, Manage & maintain

- Dedicated Business Ranger Service (security patrols, reassurance visits, police liaison). Quality review undertaken and new provider (Blue Light Security Group) appointed.
- Provision of free to access security radio scheme for vulnerable retailers, with additional radios purchased
- Expanded Maintenance Team provides dedicated, enhanced area-wide maintenance.
- Additional winter maintenance service deployed 12 times between Dec 2022 and Jan 2023
- Manor Royal Business Watch Scheme free to all, including access to the Safer Premises Intranet (DISC) system, weekly security bulletins and security alerts issued to Members
- Funding secured in support of upgrading CCTV/ANPR cameras and purchase of redeployable security camera
- Reported crime down to circa 300 per annum, from a previous high of 400
- "One Planet Living" Sustainability Action Plan published, devised by BioRegional



A look ahead



**Promote
and influence**



**Trade
and save**



**Infrastructure
and facilities**



**Sustain
and renew**



**Manage
and maintain**

How this year's levy will be spent

The following is an estimate of costs to support on-going services and the development and delivery of new projects. The budget aligns to the agreed vision and objectives to improve the Business District as set out in the Business Plan that businesses voted for.

INCOME	£	%
BID Levy	566,000	36%
Other income	985,262	64%
Total Income	1,551,262	
EXPENDITURE		
Project costs (by business plan priority)		
Objective 1: Promote & influence	41,380	3%
Objective 2: Trade & save	107,380	7%
Objective 3: Infrastructure & facilities	797,932	51%
Objective 4: Sustain and renew	281,380	18%
Objective 5: Manage & maintain	228,880	15%
Total project costs	1,456,952	94%
Central costs	69,700	4%
Accrual for renewal	5,000	0%
Levy collection fee	16,500	1%
Total expenditure	1,548,152	100%
Operating balance (anticipated)	3,110	
Fund carried forward from prior year	31,000	
Closing balance (anticipated)	34,110	

This will deliver

In the year ahead we plan to continue to deliver and, where possible, extend and improve those core services, events and activities provided by the BID, plus we will;

- Following the launch of the Local Energy Community (ReEnergise Manor Royal), fund the first solar installations for early adopters in support of renewable energy generation
- Carry out an audit of security camera coverage throughout Manor Royal, and invest in enhancements to improve coverage and a new redeployable CCTV camera
- Working with Crawley Borough and West Sussex County Councils, complete Phase 2 of the Crawley Growth Programme Manor Royal transport improvements
- Secure planning consent and begin construction on Woolborough Lane Linear Park, with support of the Towns Fund
- Secure planning consent and begin construction for Manor Royal Central Superhub bus stop and supporting Micropark area, with support of Crawley Growth Programme and Towns Fund
- Finalise designs for enhancing Crawler's Brook People's Park
- Scope delivery of the Manor Royal Sustainability Action Plan
- Establish the Manor Royal "Move it" scheme in support of sustainable travel and modal shift, supported by the Crawley Growth Programme
- Review grounds maintenance regime to increase biodiversity, including baseline assessments to demonstrate progress towards a greener, more sustainable place. of the Governments "Towns Fund"
- Represent the interests of Manor Royal on the Crawley Town Deal Board, including as part of the Innovation Centre Project Board and in support of the rollout of gigabit broadband

Get involved

Your involvement in the Manor Royal BID is always welcome and vital to the success of the BID. Please get in touch to find out more.

www.manorroyal.org / info@manorroyal.org / 01293 813 866

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Be part of it!